**Create Your Own Commercial**

 In a group of 1-4 people, create a two minute commercial for an original or an existing product.

 Your group may present your commercial as a presentation to the class (memorized) or filmed and edited as a video.

 Every member of your group must participate in the presentation or in the filming of your commercial.

 You will write a script for your commercial that uses certain techniques (See ADVERTISING TECHNIQUES at mrsbuckingham.weebly.com) to engage the viewer. (At least one)

Your commercial must include at least two visual aids:

* one must be an example or picture of the product you’re selling
* one must be costumes or a PowerPoint or a poster or a filming location